



# Chamber Chatter

August 4, 2009

Kyle Area Chamber of Commerce & Visitors Bureau  
100 N. Front St. / PO Box 900  
Kyle, TX 78640

[www.KyleChamber.org](http://www.KyleChamber.org)  
512-268-4220

## CALENDAR OF EVENTS

### AUGUST 2009

**5** 8:00am –Center Street in Downtown Kyle will be CLOSED until 5pm for Railroad Crossing Repairs – Please use South Street or Burleson Street

**6** 6:00pm –Ambassadors Business Advancement Social Hour & School Supply Drive – The NEW Clubhouse at Plum Creek

**11** All Day –Free Small Business Counseling from the TxState SBDC – Depot – Call 512-268-4220 to make your appointment

**11** 6:00pm –Pre-Diabetes Education

**11** 12:00pm –Are you interested in becoming a Red Coat Ambassador with the Kyle Chamber? Attend this Ambassador Committee Meeting at the Depot to learn more!

**12** 6:30pm –City of Kyle Leadership Academy – Kyle City Hall – Contact Jerry Hendrix – 512-262-3921 for more information about participation

**19** 2:00pm –Business Expo Committee Meeting – Falcon Bank in Buda

**25** 11:30am –Kyle Chamber Monthly Luncheon sponsored by Big Brothers Big Sisters of Hays County – Hays CISD Performing Arts Center – Now taking RSVPs! [Click Here](#) to RSVP!

### September 10 & 11

Kyle Annual Classic Golf Calcutta & Golf Tournament sponsored by Jamail & Smith Construction  
Celebrity guest Jesse James Leija

You're Invited!

# Ambassador's BASH

THURSDAY, AUG 6  
6PM-9PM

## PLUM CREEK GOLF CLUB

750 Kohler's Crossing

Please join us at the new  
**Plum Creek Golf Club** for an  
evening of **Networking, Free  
Food, Free Drinks & Golf  
Giveaways!**

Hope & Love 4 Kids will  
also be on hand accepting  
School Supply Donations

## 2009 Kyle Annual Golf Classic Sponsorship Opportunity for you

The Kyle Area Chamber of Commerce along with Title Sponsor, [Jamail & Smith Construction](#) will be hosting the [Kyle Annual Golf Classic](#) to be held on September 10-11, 2009 with **Two Time World Champion, Jesse James Leija**. There will be a Calcutta complete with catered dinner, beverages, and team auction at the City of Kyle Pool the evening of Thursday, September 10 and an 18-hole Golf Tournament at the Plum Creek Golf Club in Kyle, on Friday, September 11. Today, we would like to make you an offer as a prominent business doing business in the area of the City of Kyle.

We invite your company to join us as an important participant in this event. By becoming a sponsor of the [Kyle Annual Golf Classic](#), you will be promoting your company to a group of business people who are very loyal to its sponsors, as well as to the many area professionals who will be participating at the event. Companies like yours make available the resources that enrich our community.

We are anticipating another highly successful and well-attended golf tournament. Show the Kyle Area Chamber of Commerce, neighbors and colleagues your company's commitment to quality and business by becoming a sponsor. We are offering various levels of sponsorships. Please follow this [link](#) to see our sponsorship form and find the sponsorship level that is right for you. Come play with community leaders, such as City Council and Staff, Hays CISD, Chamber of Commerce Board and KACC members.

The Kyle Area Chamber of Commerce is a non-profit 501(c)(6) organization that works for the benefit of its members and the community in the Kyle area. Contributions to the Kyle Area Chamber of Commerce are fully tax-deductible.

Thank you for your participation in a hugely successful 2008 Kyle Annual Golf Classic Tournament and thank you in advance for your support for the [2009 Kyle Annual Golf Classic!](#) Please let me know your level of interest as soon as possible in order to give your company as much exposure as possible.

Please be sure to visit our tournament website at [www.kyleannualclassic.com](http://www.kyleannualclassic.com) for more information.

Sincerely,

*Diana Blank*

Kyle Area Chamber of Commerce  
Board of Directors  
Kyle Annual Golf Classic Chair



Sponsorship Opportunities for the  
**2009 Kyle Annual Classic & Calcutta** presented  
by: The Kyle Chamber of Commerce & Jamail &  
Smith Construction are now available!



**Kyle Annual Classic & Calcutta**

**September 10 & 11**

**Plum Creek Golf Course**

**With Celebrity Guest Player, Jesse James Leija, two-time World Boxing Champion!**

Visit [www.KYLEANNUALCLASSIC.com](http://www.KYLEANNUALCLASSIC.com) and find the sponsorship that's right for you!

# May Claire Company, Inc.

Marketing and Public Relations

www.mayclairecompany.com

512-636-2311



## Want to stand out at the next event or trade show?

### Going Green Gets Noticed!



THE GREEN TREND IS IN... AND HERE TO STAY! We all need to have a passion about helping the environment. It's not only good for the world, but it's great for business! Recent studies have shown:

- American consumers are more likely to buy products from companies they believe to be eco-friendly.
- Customers and employees are drawn to organizations that have green initiatives.
- Green marketing reduces your impact on the environment along with some great results that affect your organization's bottom line.
- Your eco-friendly commitment sets you apart from your competition and helps YOU get noticed!

### HOW POWERFUL ARE PROMOTIONAL PRODUCTS?

- 84% of end users can name the advertisers on the products they receive.
- 62% have done business with the advertiser AFTER receiving the items.
- End-users keep the products for at least seven months.
- The cost per item for advertising specialties beats all other forms of media. (That means more bang for your buck compared to all other types of media, including print, radio and television.)

Call today for a catalog! Mention Kyle Chamber of Commerce and receive \$50 off your next order with May Claire Company, Inc. Offer expires 8/15/2009

Because promotional products can elicit such strong feelings of loyalty, appreciation and excitement like few other mediums, we are happy to discuss which items will work best to get your message across.

FREE Business Counseling at the Kyle Chamber Office!

If you are a new business owner, looking to own a business or have owned a business for years, the Texas State Small Business Development Center can help you!

The second Tuesday of each month, a representative from SBDC comes to the Kyle Chamber office and provides you with a chance to speak with a business professional about financing, human resource issues, writing or updating a business plan, marketing or anything related to owning/running a business.

This counseling is free and confidential and the best thing is that you can schedule it at the time that is most convenient for you. Appointments typically last 30-45 minutes and go fast. If you would like to set up your free business counseling, call Maggie at 512-268-4220.

The next time a representative from SBDC will be at the Kyle Chamber office is Tuesday, August 11.

## Kyle Leadership Academy conveniently provides a way to get involved in Local Government

Have you ever wanted to get more involved in the decision making of your local government? Participating in Kyle Leadership Academy is a way that you can begin to get involved with the decisions affecting the City of Kyle now and in the future.

The program is free to citizens of Kyle and is a three step process that conveniently meets only once a month. Graduates of Leadership Academy now sit on boards appointed by City Council and make recommendations to council. This program allows you to go at your own rate and gives you the opportunity to learn the ins and outs of City Government.

The next meeting will be on Wednesday, August 12th, at City Hall beginning at 6:30pm. The topic will be "Public Service" and we will be joined by Council Member/Mayor Pro Tem Michelle Lopez, Municipal Judge Beth Smith, City of Kyle Finance Director Charles Cunningham, and possibly others.

If you would like to begin your leadership experience, contact Jerry Hendrix, APR, Director of Communications for the City of Kyle at 512-262-3921.

Wimberley Home Health offers FREE Diabetic Education Classes taught by a certified diabetic educator and RN. The classes run 4 to series; once per week for four weeks. Here is the August Class schedule:

**LOCATION: Wimberley Community Center, 14068 Ranch Road 12, Wimberley, TX 78676**

**DATES: August 5, 12, 19, & 26**

**TIME: 11:00 – 1:00**

**LOCATION: Mariposa Apartment Homes, 2600 Hunter Road, San Marcos, TX 78666**

**DATES: August 6, 13, 20, & 27**

**TIME: 1:00 – 3:00**

**Seating limited, RSVP Required: Contact Barbara Rosen, 512-738-7048**

## Kyle Continues to Grow, Along with Austin and the I-35 Corridor

In Plum Creek's most recent newsletter, here are some of the stories they featured. To read the entire newsletter, [click here](#).

### Vantage Communities Coming to Kyle

In June, American Opportunities for Housing and Plum Creek Development Partners announced the closing of a 264-unit Class A multifamily site in Plum Creek. The Vantage Community development will be located on 12.4 acres adjacent to the Plum Creek golf course and south of the future location of TrustTexas Bank. Construction began in June with first occupancy expected to be available in December 2009. The 233,000-square foot project will include a fitness center, business center, leasing center and a swimming pool.



Spurred by the economic growth in Central Texas and along the Interstate Highway 35 corridor, Vantage Communities have built multifamily developments in Buda, New Braunfels, San Antonio, Converse, San Marcos and Schertz.

Read the *Austin Business Journal* article [here](#).

### July Census Estimates: Hays County is the 4th Fastest-Growing County in Texas

According to recent reporting from the U.S. Census, Hays County is the 4th fastest-growing county in Texas. Austin is also at the top of the charts, ranking 9th fastest-growing city in the nation and moving up to rank as the 15th largest city in the U.S. Texas is home to four of the ten fastest-growing cities in the U.S. The July 1st [press release](#) and [data tables](#) are available at census.gov.