



# Chamber Chatter

May 4, 2009

Kyle Area Chamber of Commerce & Visitors Bureau  
100 N. Front St. / PO Box 900  
Kyle, TX 78640

[www.KyleChamber.org](http://www.KyleChamber.org)  
512-268-4220

## CALENDAR OF EVENTS

### MAY 2009

**5** All Day –Teacher Appreciation Day

**7** 6:00pm –Kyle Chamber Ambassador's B.A.S.H. – [Chuck Nash](#) San Marcos – Everyone is invited to this Free Event!

**9** 9:00am –Trash Clean-up Day – Gregg-Clarke Park

**9** 7:00am –Hays CISD School Board Election Day – City Hall

**10** All Day –Mother's Day. Look for this week's Weekend Update and see what specials area businesses are having in honor of Mom!

**12** All Day –Free Small Business Counseling Appointments with the Texas State SBDC. Call 512-268-4220 to set up your appointment.

**12** 12:00pm –New Member Orientation Brown Bag Lunch – Depot

**12** 6:30pm –American Cancer Society - Buda/Kyle Relay for Life Survivor Dinner – The Winfield Inn – contact 512-750-4697 for more information

**13** 6:30pm –Kyle Leadership Academy – City Hall – Contact Jerry Hendrix – 512-262-3921 if you would like to participate

**15** 7:00pm –Buda/Kyle Relay for Life – Barton Middle School – For more information visit [www.relayforlife.org/budakyletx](http://www.relayforlife.org/budakyletx)

**18** 10:00am –Austin Regional Clinic Ribbon Cutting – Save the Date!



## Kyle Area Chamber of Commerce Ambassador's BASH

### Thursday, May 7, 2009

### 6 p.m. to 8 p.m.



3209 IH 35 N (Exit 210 North or 208 South)

## Margaritas, Mariachis, y Muchas Mas!!

This is YOUR opportunity to network and make contacts. Everyone in the Business Community is invited, so bring plenty of networking materials! While you're there check out the new 2010 CAMARO. Chuck Nash Auto Group will also be giving coupons for service discounts & other giveaways. The **FIRST 15** guests who take a *Chauffeured Demo Drive* with one of the sales staff will receive a **FREE TIRE ROTATION.**



# Join Us!

Ambassador's BASH is a free event that occurs the first Thursday of every month. B.A.S.H. stands for Business Advancement Social Hour and for more information about sponsorship opportunities, contact Rudy Barnes, chair at 512-699-5556.



# Flowers With Elegance

Mother's Day is this Sunday, so do not forget the one that has done so much for you throughout all the years.

**15% Discount on all Mother's Day Orders placed. Call 512-295-9103 to place your order!**

## Free Business Counseling!

The second Tuesday of each month a representative from the Texas State Small Business Development Center will be taking appointments to discuss new, startup and existing businesses. The next date that a representative will be at the Kyle Chamber office is Tuesday, May 12.

If you would like to take advantage of this free opportunity available to you, please call Maggie at 512-268-4220 and set up your appointment today!

## Membership with the Kyle Chamber just got a little better...

**Our newest member benefit involves you, a brown bag lunch and a room full of Ambassadors! The Kyle Chamber Ambassadors are proud to announce their newest program, a New Member Orientation. Are you new to the Kyle Chamber? Are you an existing member but aren't too sure how to get the most out of your membership? The New Member Orientation is designed to help you understand the full benefits of membership, including how to get the most out of your member page with the Kyle Chamber.**

**Please bring your lunch to the Kyle Chamber office on Tuesday, May 12 at noon for the first ever New Member Orientation! We hope to see you there!**

## Trash Clean-Up Day

**Saturday, May 9, 2009**

*Twice a year at [Gregg-Clark Park](#) is when [Texas Disposal System](#) brings in the trucks to clean up Kyle. Thanks to the folks at TDS for sponsoring this program. For specific details on what TDS will or will not accept, please call their office at:*

*Usually in May and November, from 9:00am to 1:00pm, you can toss your normal household waste into [TDS's](#) dumpsters.*

*Hazardous items such as oils, paints, batteries, tires, freon, chemicals and other similar items are not accepted.*

*Televisions and computers will no longer be accepted. You have to un-load your items into the dumpsters yourself.*

*You must be a Kyle resident with verification like a Kyle Water Bill or Valid Drivers License to show staff at event.*

*You have to have items unloaded by 1:00pm when [TDS](#) leaves the park.*

## Early Voting Taking Place for At-Large Position for Hays CISD Board of Trustees

Early voting for the Hays CISD Board of Trustees election runs through May 4 at Buda City Hall, Kyle City Hall and the Hays CISD Central Administration Office. The election of one at-large position, currently held by Patti Wood, will be May 9.

Mrs. Patti Wood and Mr. Claude Tice are candidates for the position. The District 3 position, currently held by Dr. Henry Altmiller, is uncontested for Bert Bronaugh, Jr.

Early voting will be from 8 a.m. to 5 p.m. on weekdays from April 27 through May 5 at all three locations. Any registered voter within the boundaries of Hays CISD may vote at any of the early voting locations.

Election Day will be on Saturday, May 9, from 7 a.m. to 7 p.m. at the following locations: Kyle City Hall, Kyle Fire Station, Buda City Hall, Hays Hills Baptist Church, Hays CISD PAC, Driftwood Community Center. When voting on Election Day, you must vote in your district. If you are unsure which district you live in, please call 268.2141 or 393.7310.



This week is Teacher  
Appreciation Week! Thank  
a Teacher & Nurse today!



# IRS News Release

INTERNAL REVENUE SERVICE

Media Relations Office  
[www.irs.gov/newsroom](http://www.irs.gov/newsroom)

Washington, D.C.

Media Contact: 202.622.4000  
Public Contact: 800.829.1040

## Have You Updated Your Kyle Chamber Member Page Yet?

Here are Five Reasons why you should make this a priority this week:

1. There are no additional costs to update your page, it is included in your membership!
2. You can send in your logo and images in addition to text!
3. Links to your website are encouraged! Direct people to your site with links that connect them to you!
4. If you send in a description & keywords, it could increase your visibility on the web!
5. We are the only Chamber in the area that can give you all of this, for no additional cost!

Got questions? We can help. Contact Michele at Josiesque Designs with any questions you may have about your member page.

Send the following information in a word document to [updates@josiesque.com](mailto:updates@josiesque.com):

- 1 page of text content with links imbedded to company website pages
- 1 logo & one graphic or image file (files accepted: jpeg, gif, - file size 250K)
- Keywords visitors would type in to find your company's or organization's products and/services on the internet (What keywords would you type in to find you?)
- Two sentence description for search engine indexing (Use less adjectives here and more keywords and the locations where you would like to market to.)

Contact Michele Schalin with Josiesque Designs at 512-295-6816 or [updates@josiesque.com](mailto:updates@josiesque.com) for more information or if you have any questions.

## Energy-Saving Steps This Year May Result in Tax Savings Next Year

The Internal Revenue Service today reminded individual and business taxpayers that many energy-saving steps taken this year may result in bigger tax savings next year.

The recently enacted American Recovery and Reinvestment (ARRA) of 2009 contained a number of either new or expanded tax benefits on expenditures to reduce energy use or create new energy sources.

The IRS encouraged individuals and businesses to explore whether they are eligible for any of the new energy tax provisions. More information on the wide range of energy items is available on the special Recovery section of [IRS.gov](http://IRS.gov). For a larger listing of ARRA's energy-related tax benefits, see [Fact Sheet 2009-10](#).

### Tax Credits for Home Energy Efficiency Improvements Increase

Homeowners can get bigger tax credits for making energy efficiency improvements or installing alternative energy equipment. The IRS also announced homeowners seeking these tax credits can temporarily rely on existing manufacturer certifications or appropriate Energy Star labels for purchasing qualifying products until updated certification guidelines are announced later this spring.

ARRA provides for a uniform credit of 30 percent of the cost of qualifying improvements up to \$1,500, such as adding insulation, energy-efficient exterior windows, and energy efficient heating and air conditioning systems. The new law replaces the old law combination available in 2007 of a 10-percent credit for certain property and a credit equal to cost up to a specified amount for other property. The new law also raised the limit on the amount that can be claimed for improvements placed in service during 2009 and 2010 to \$1,500, instead of the \$500 lifetime limit under the old law.

In addition, the new law has increased the energy efficiency standards for building insulation, exterior windows, doors, and skylights, certain central air conditioners, and natural gas, propane or oil water heaters placed in service after Feb. 17, 2009. IRS guidance issued before the enactment of ARRA will be modified in the near future to reflect the new energy efficiency standards. In the meantime, homeowners may continue to rely on manufacturers' certifications that were provided under the old guidance and on Energy Star labels for exterior windows and skylights in determining whether property purchased before June 1, 2009, qualifies for the credit. Manufacturers should not continue to provide certifications for property that fails to meet the new standards.

The new law also eliminates the cap on the 30 percent tax credit for alternative energy equipment, such as solar water heaters, geothermal heat pumps and small wind turbines, installed in a home. The cap generally has been eliminated for these improvements beginning in the 2009 tax year. The IRS today issued Notice 2009-41, which explains the effects of this change.

For more information on the renewable electricity production tax credit under Section 45 see [Notice 2008-60](#) and [Notice 2008-48](#), and for more information on the energy investment tax credit under Section 48 see [Notice 2008-68](#).



Officials with Seton Medical Center Hays, a member of the Seton Family of Hospitals, announced that they have selected Emergency Service Partners (ESP) to provide services to patients who utilize the emergency department once the new facility opens in October 2009. They've also named the Chief of Emergency Medicine.

Emergency Service Partners is a physician-owned emergency medicine group dedicated to providing hospital clients and their patients with the highest quality service available.

ESP has been providing quality emergency medicine care throughout the Seton Family of Hospitals' Emergency Departments for more than 20 years.

Longtime ESP physician Rhett Reed, MD, FACEP, will join SMCH as Chief of Emergency Medicine. Dr. Reed completed his undergraduate studies at Texas A&M before attending the University of Texas Medical Branch for his medical degree.

"In his 17 years of experience with the Seton Family of Hospitals, Dr. Reed has demonstrated clinical and administrative excellence. We are honored to have someone of his caliber leading the Emergency Department," said Patrick Garcia, Vice President of Medical Affairs, Seton Medical Center Hays.

Located just east of I-35 off the newly expanded Kyle Parkway, the new and innovative Seton Medical Center Hays will be the largest medical facility in the county with the capacity for 144 licensed beds in the first phase, an outpatient surgery center and a medical office building. When all construction phases are complete, the medical center is expected to offer more than 210 patient beds.

For more information on Seton Medical Center Hays, visit [www.seton.net/hays](http://www.seton.net/hays).

**Seton Medical Center Hays now has positions open in Kyle. Visit the following link to learn more:**

[https://s3.ascensionhealth.org/Seton\\_Custom\\_HTML/index.html](https://s3.ascensionhealth.org/Seton_Custom_HTML/index.html)

## CTMC Continues to Address Swine Flu Concerns

Central Texas Medical Center continues to monitor, assess and adjust to the evolving needs of the suspected Swine Flu outbreak. The hospital, the only one serving Hays County, reports that there has been a steady increase in patients presenting to its 24/7 Emergency Department complaining of flu-like symptoms since Monday, April 27. To date, no patients have tested positive for the flu.

The hospital would like to remind Central Texas residents that we are still in high allergy season and respiratory problems are common for many at this time of year. "The true flu indicator is fever and body aches," says Clay DeStefano, Administrative Director, PR & Marketing. "If folks are not experiencing ongoing fever, body aches, nausea or other symptoms commonly seen with the flu, there is no need to come to the ED," he adds.

The hospital supports the position of the Center for Disease Control (CDC). There is cause for concern, not alarm. The CDC tells us in order to prevent further spread to others, people should not report to their doctor's office or ED if they think they have the flu. The best thing to do is stay home, drink plenty of fluids and nurse yourself back to good health over the course of several days. If one's symptoms worsen and one is experiencing respiratory distress or other life-threatening conditions, then a trip to the ER is appropriate.

Additionally, people should not go to work or send their children to school if they suspect the flu. If any individual in the house appears to have the flu, the best preventive measure is for all within the household to stay home. Avoiding large crowds and practicing frequent hand washing remain the best, universal defenses.

In the meantime, the hospital has put essential staff on notice that, if and when a true disaster is called, they will be moved to "active" status. Additional supplies, including gloves, masks, lab test-kits and appropriate pharmaceuticals have been ordered. The hospital is also using its internal website to aid staff challenged by area school and daycare center closings in networking with their co-workers to work out solutions.

Information and tips about the Swine Flu can be found at [www.ctmc.org](http://www.ctmc.org) at the following direct link: <http://www.ctmc.org/AHSIMidMenu3/SwineFluInformation.aspx>. Additional information can also be found at [www.cdc.gov/swineflu/](http://www.cdc.gov/swineflu/).

